

Stichting Climate Group Europe

Policy Plan 2022-2023

Vision

Climate Group's goal is a world of net zero carbon emissions by 2050, with greater prosperity for all. We're focusing on systems with the highest emissions and where our networks have the greatest opportunity to drive change.

Climate Group builds large and influential networks and holds organisations accountable, turning their commitments into action. Climate Group shares achievements to show more organisations what they could do.

Introduction

In July 2022, international non-profit Climate Group opened a new European office based in Amsterdam, the Netherlands. The name of the Foundation (Stichting) is Climate Group Europe.

Climate Group is headquartered in London and it also has offices in Beijing, New Delhi and New York. Its mission is to drive climate action, fast, focusing on systems with the highest emissions, such as energy, transport, built environment, heavy industry and food.

Priorities for the European team are to expand Climate Group's business programmes on electric vehicles ([EV100](#)), renewable electricity ([RE100](#)), energy efficiency ([EP100](#)), steel ([SteelZero](#)) and concrete ([ConcreteZero](#)). The team is also building coalitions of business and subnational governments to target issues in the food supply chain. Within the [Under2 Coalition](#), for which Climate Group is Secretariat, the European team look to work more extensively with key policymakers and leaders at the subnational level, with national governments and the EU to drive climate action.

Climate Group Europe aims to maximise the impacts of its work by delivering through partnerships, policy and research.

Climate Group has always worked in close proximity with European sub-national governments and businesses from the headquarters in London. The recently opened Europe office will allow Climate Group to develop and extend these networks and relationships, creating new opportunities to quicken the pace for emissions reductions in the region. Climate Group Europe aims to collaborate closely with Climate Group in the UK and other offices, but they are fully independent organisations with distinct governance and decision-making structures.

Organisation details

Statutory name: Stichting Climate Group Europe

Public name: Climate Group Europe

RSIN/Fiscal number: 864278093

KvK number: 87378426

CLIMATE GROUP

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Strategy

Climate Group's **mission** is to drive climate action. Fast.

Climate Group's **goal** is a world of net zero carbon emissions by 2050, with greater prosperity for all, focusing on systems with the highest emissions and where our networks have the greatest opportunity to drive change. Climate Group builds large and influential networks and holds organisations accountable, turning their commitments into action. Climate Group shares achievements to show more organisations what they could do.

How we do it

- **We make it happen:** we convince, challenge and help organisations to make commitments, then turn them into action.
- **We multiply it:** we build and run networks. We join up organisations to unlock the power of collective action that shares the same ambitions and creates influence.
- **We shout about it:** we share what we achieve together to show more organisations what they could do.

We work with leaders and decision-makers from business and government because they shape the market frameworks that can help the world achieve net zero emissions by 2050 or earlier. They have the tools and influence to make it possible in the time we have left.

We work in the following areas to help drive change fast across our systems.

- **Ambition and accountability:** We report annually on progress towards core climate commitments to keep businesses and governments on track. Many are delivering faster than their competitors and are inspiring and challenging others to speed up as well.
- **Knowledge and learning:** We facilitate peer learning and best practice sharing between businesses and governments; and we connect decision-makers to essential information and resources.
- **Engagement** (across sectors and value chains): We drive engagement and dialogue between business, government and other stakeholders to address the barriers to action.
- **Policy influencing:** We use the actions and collective voice of our large networks to influence and shift global markets and policies toward faster reductions in carbon emissions.

Activities

We work in various ways with our government and business partners. Our current four key strategic goals focus on changing key systems of the world where we can drive the deepest emissions cuts, using our theory of change. We are also continuing to build our organisation in order to be able to deliver our ambitions.

Make vital systems of the world economy compatible with a net-zero future

CLIMATE GROUP

We will drive deep, rapid emissions cuts from business and government across the energy, built environment, industry, transport and food systems.

Develop and leverage solutions which create maximum, measurable impact

We will deploy, promote and continually refine the most powerful tools to solve the climate challenge – ambition-setting and accountability, policy advocacy, knowledge and learning, and engagement.

Be an inspiring climate influencer

We will convince decision-makers to take faster, bolder action by shaping agendas in the areas we work, constructively challenging and sharing positive stories of how a net-zero future can be achieved.

Achieve Organisational Excellence

We will be highly effective across all our operations – providing value to funders, maintaining financial strength and ensuring the Climate Group is a rewarding, supporting and fun place to work.

Partners

Our partners are companies and sub-national governments, from Europe and around the world, including partners in our networks such as Under2, RE100, EV100 and SteelZero. Further, we work together with our funding partners, such as foundations and individuals, as well as other not-for-profits, and universities.

Statutory objects

The objects of the Foundation in Article 2 of the Articles of Association are as follows:

- a. to promote for the benefit of the public the protection of the world's climate systems in such parts of the world any by such charitable means as the Board of Directors of the Foundation may from time to time consider appropriate;
- b. to advance the education of the public and interested parties in the effective reduction of greenhouse gases;
- c. to promote and carry out for the public benefit research into the effects of climate change and ways to reduce carbon emissions, to publish and widely disseminate and communicate the useful results of such research to the public and interested parties and through meetings, conferences, events and through such media channels as the board of Directors of Foundation may from time to time consider appropriate;
- d. to promote and facilitate a wider understanding of the climate change and its impact; and
- e. all this in the broadest sense, and to perform everything which is related to or may be conducive to the foregoing.

Governance and Finance

Board of Directors

The Board of Directors shall be responsible for the day-to-day affairs with regard to the functioning of the Foundation. The Board Members are appointed for a maximum period of three (3) years, following which a Board Member is eligible to be reappointed after lapse of this period. The Board Members are:

- Maria Anna Julia van Keep
- Jeroen Gerlag

- Helen Clarkson

Financial arrangements

Remuneration policy

The Board Members do not receive any remuneration for the performance of their Board-related duties but may claim reasonable expenses incurred by them in the performance of their duties as part of the Board of Directors.

Absence of profit

The Foundation is a non-profit making public benefit organisation, as stated in Article 2 of the Articles of Association. The Foundation's income will be used solely to achieve its objects.

Destination liquidation balance

As stated in Article 15 of the Articles of Association, any liquidation proceeds, once all debts have been paid, shall be for the benefit of a public benefit organisation with the same or a similar objective as the Foundation.

Recruitment of funds

In order to continue with our work for public good, Climate Group is constantly recruiting funds, from various sources, these include for instance grants from foundations, research work carried out for others, organisation of knowledge sharing events such as round tables and summit meetings, specific projects with a group of companies and/or governments.

Capital of the Foundation

The Foundation does not hold more capital than is reasonably necessary for the continuity of the anticipated projects and realisation of its objectives.

Spending policy

The Foundation will spend the income received in accordance with the objectives as stated in the Articles of Association. *Access to Foundation assets*

In line with the provisions set out in the Articles of Association, no single legal person has a decisive say within the Foundation; similarly no single legal person has the ability to access and manage the Foundation's assets as if they were their own personal assets.

Fundraising

The Foundation receive funds from Climate Group to cover staff, facilities, travel, and other costs related to office operations and functioning. In addition, the Foundation may receive funding from funders and campaign members to sustain office development and deliver activities that further its statutory objects.