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Sarah Jones MP  
Minister of State (Minister for Industry)  
Department for Business and Trade  
Old Admiralty Building, Admiralty Place  
London  
SW1A 2DY

Dear Minister,

### **Steel decarbonisation and UK Industrial Strategy**

We extend our warm congratulations to you on your appointment as Minister of State (Minister for Industry) at the Department for Business and Trade and Department for Energy Security and Net Zero.

I am writing to you on behalf of Climate Group in your capacity as the Minister responsible for the steel industry, to invite you to meet at your convenience with key member companies of our SteelZero initiative. We would welcome the opportunity to discuss your plans to revitalise the UK economy and develop partnerships with industry, including implementing an industrial strategy. As part of this, we are eager to collaborate on driving demand for lower emission steel to support the long-term success of the UK steel industry.

Climate Group is an international non-profit, launched in 2004, with offices in London, Amsterdam, Beijing, New Delhi, and New York. Our mission is to drive climate action, fast. Our goal is a world of net zero carbon emissions by 2050, with greater prosperity for all. We do this by forming powerful networks of business and government, unlocking the power of collective action and scale to move whole systems such as energy, transport, industry, and food to a cleaner future.

Our SteelZero initiative brings together steel buyers to speed up the transition to a net zero industry. Our global membership covers businesses operating across the economy and includes members from major steel-buying industries operating in the UK including construction, renewable energy, automotive, and consumer goods.

Organisations that join SteelZero make a commitment to buy and use 100% net zero steel by 2050. The UK's steel industry and the businesses that depend upon it are at a crossroads. We firmly believe that with the right policies in place to speed up the adoption of lower emission steel, the UK can build a prosperous and sustainable steel industry.

Our members would welcome the opportunity to share their experiences as customers at the forefront of driving the steel transition. We collectively see a crucial role for government in boosting demand for more sustainable steel products that meet their business needs. We would be delighted to facilitate a roundtable event or a bilateral meeting to discuss:

- Developing an industrial strategy with sustainability and the rapid deployment of green technology at its core.



- Establishing a clear definition for lower emission and net zero steel in the UK to pave the way for informed investment decisions and policy development.
- Strategically implementing procurement rules giving greater weight to the inclusion of green steel in purchased goods and services, and requiring the same of suppliers, signalling a guaranteed demand.

We think there's tremendous potential for a more sustainable and prosperous UK steel industry, and we look forward to discussing this with you.

Yours sincerely,

Helen Clarkson OBE

Climate Group

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