### °CLIMATE GROUP EV100



# Position Paper on Greening Corporate Fleets Initiative

4 July 2024

EV100 and EV100+ members welcome the European Commission's initiative on Greening corporate fleets. The two initiatives led by Climate Group to reduce emissions from road transport and decarbonise fleets would like to send their contribution to the public consultation.

#### Our view on greening corporate fleet

We, EV100 and EV100+ members, welcomed the adoption of key regulations, such as the regulations on CO2 emissions standards for cars, vans<sup>1</sup>, medium and heavy-duty vehicles (MHDVs)<sup>2</sup> as well as the Alternative Fuels Infrastructure Regulation (AFIR)<sup>3</sup>.

These regulations will support companies transition to a zero-emission fleet. A timely and smooth implementation of the above-mentioned legislation is key to enable companies to meet their fleet decarbonisation goals and keep investing with confidence in zero emission tailpipe vehicles.

EV100 and EV100+ members are leading businesses that want to play their part in making Europe a climate neutral continent. They believe that a corporate fleet mandate, applying to both fleet owners and operators, would be an important tool



<sup>&</sup>lt;sup>1</sup> Regulation (EU) 2023/851 of the European Parliament and of the Council of 19 April 2023 amending Regulation (EU) 2019/631 as regards strengthening the CO2 emission performance standards for new passenger cars and new light commercial vehicles in line with the Union's increased climate ambition

<sup>&</sup>lt;sup>2</sup> Recently adopted regulation amending Regulation (EU) 2019/1242 of the European Parliament and of the Council 20 June 2019 setting CO2 emission performance standards for new heavy-duty vehicles and amending Regulations (EC) No 595/2009 and (EU) 2018/956 of the European Parliament and of the Council and Council Directive 96/53/EC

<sup>&</sup>lt;sup>3</sup> Regulation (EU) 2023/1804 of the European Parliament and of the Council of 13 September 2023 on the deployment of alternative fuels infrastructure, and repealing Directive 2014/94/EU.

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to facilitate the uptake of zero emission vehicles alongside enabling conditions. including assured supply of zero emission vehicles and consistent deployment of charging infrastructures in the whole EU.

A corporate fleet mandate shall apply to all stakeholders with the same conditions. It should also clearly distinguish between vehicle categories to take into account the different market conditions and requirements. A clear, well implemented corporate fleet mandate would allow the mobilisation of companies, not only EV100/+ members, to transition their fleets at speed and scale and ensure all stakeholders in the system move forward along a coordinated timeline.

It would send an ever-clearer signal that the EU is a key market for zero emission vehicles, reduce emission from the road transport sector and boost the secondhand market for zero emission vehicles.

For all these reasons we strongly call on the European Commission to develop zero emission corporate fleet targets for light, medium and heavy-duty vehicles, based on a thorough impact assessment. These targets shall be complemented by enabling conditions to allow businesses to fulfil the mandate, including sufficient supply of zero emission vehicles (ZEVs) and consistent deployment of charging infrastructures across the EU. EV100 and EV100+ members have already committed to specific zero emission fleet targets respectively for light duty and medium/heavy duty vehicles.

We look forward to further cooperating with the European Commission in the design of the initiative and to speed up the electrification of corporate fleets in the EU.

#### About the initiatives

By joining the EV100 initiative, members have committed to switch all their owned and contracted fleets up to 3.5t and 50% of their fleet between 3.5t and 7.5t to electric vehicles and to install charging infrastructure for employees and customers by 2030.

So far, our membership has committed more than 5.45 million EVs in 117 markets and have committed to install charging at over 6,650 locations. While over 630,000 EVs have been deployed and more than 35,000 charging points installed<sup>4</sup>.

By joining the EV100+ initiative, members have committed to only procuring owned and contracted zero-emission medium-duty vehicles by 2030 and fully deploy zeroemission Medium and Heavy-Duty Vehicles in their fleet by 2040. EV100+ members have committed to switch over 90.000 vehicles to zero emission.

<sup>&</sup>lt;sup>4</sup> Charging the EV Transition - 2024 EV100 Progress and Insights Report.pdf (theclimategroup.org)

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EV100 and EV100+ members, with their large owned and contracted fleets, ranging from 200 to over 2 million vehicles, have been crucial in increasing demand for electric vehicles. They play a pivotal role in ensuring a smooth decarbonisation of road transport.

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Coca-Cola Europacific Partners

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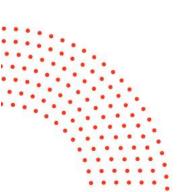






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